

1:1 Mission and Societal Impact Clarification

DOCUMENTARY-STYLE INTERVIEWS

Filmed interviews that capture your mission, the change you are working toward, and the people and perspectives behind the work.

Output:

- Edited video interview (final cut)

LEADERSHIP STORY

Development of a founder's, researcher's, or innovator's story – grounded in mission, societal relevance, and direction.

Output:

- Filmed founder's or researcher's story
- Written founder's or researcher's story

IMPACT STORIES

Development of stories that highlight both the challenges you are addressing and the change you aim to bring – or are already bringing – in industries or in people's lives. This may involve conducting interviews or working with existing materials and documentation provided by you.

Output:

- 3-5 fully developed impact stories (written format)
- Structured impact story framework ("story toolbox") for future case development

STORY-LED STAKEHOLDER ENGAGEMENT

Recommendations on how to include case examples, what those examples could be, and how they can support stakeholder engagement. I define in what ways, in which formats, and, when relevant, through which activities this can be implemented.

Output:

- Structured engagement plan tailored to key stakeholder groups. Includes recommended case examples, formats, and activities

SHORT IMPACT FILM

Short films created to share the societal relevance and impact of your work. They can bring together stories and experiences from the people behind the work, those you support in industries or society, and experts on related topics.

Output:

- Structured impact case study document
- Case study text ready for reports or website use

SCIENTIFIC ILLUSTRATION AND DESIGN *(In collaboration with Cécile Pilon: <https://cpillonhue.art/>)*

Visual representations that reflect your work and its impact beyond data. Crafted to convey relevance through compelling visual narratives.

Output:

- Custom-designed infographics and illustrations
- Integrated visual elements ready for presentations, publications or communication materials

Pricing is defined based on scope and complexity. A detailed proposal is provided following an initial 30-minute online meeting.

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